

CLARITY



The *Clarity Business Magazine* delivers the MDGLCC mission to promote a unified and thriving gay and gay-friendly business and professional community in Miami-Dade.

ADVERTISING RESERVATION FORM

(You must be a MDGLCC Member in good standing)

Please complete form and email/fax to mdglcc@bellsouth.net or 305.573.4787 no later than **March 26**.

ARTWORK SUBMISSION REQUIREMENTS:

For more information, contact Joe Robertson: joe@RMCollaborative.com.

Artwork must be submitted by email.

All advertising in the business magazine is available in the following sizes:

Ⓐ	Quarter Page Display Ad	3.7"w x 4.95"h	\$300
Ⓑ	Half Page Vertical Ad	3.7"w x 9.9"h	\$400
Ⓒ	Full Page (based on availability)	8.5"w x 11"h (add .25 bleed on each edge)	\$600
Ⓓ	Inserts (up to 3,500 copies supplied to Chamber, at your cost)		
	Single sheet / card stock		\$250
	Booklet		\$350
Ⓔ	Premium Positions (if available / full page)		
	Front inside cover		\$750
	Back inside cover		\$750
	Back cover		\$1,100

**20%
DISCOUNT
FOR 1 YEAR
PREPAID AT
ANY SIZE**

AD PROPORTIONS (not to scale)



AD/ARTWORK SPECIFICATIONS:

- Artwork needs to be camera ready: See measurements above.
- Ads are accepted in CMYK Only.
- Resolution: 300 dpi.
- File format: PDF, JPEG, or TIFF only. All photos, logos, etc. must be embedded.
- All fonts must be converted to paths (*outlines*).
- Artwork Notes: Black type should be 100%-K, 0%-M, 0%-C, 0%-Y.
- Payment due: **March 26**. Content due: **March 26**. *Ad drop date: **April 2**.
(*if payment has not been received by 'ad drop date', ad will be placed on wait list for next issue)

CLARITY



MIAMI-DADE GAY & LESBIAN CHAMBER OF COMMERCE BUSINESS MAGAZINE

APR-JUN 2010 PRIDE ISSUE

SUBMISSION FORM

Please complete and email/fax to mdglcc@bellsouth.net or 305.573.4787 with payment.

CONTACT INFO

Name Company

Address

City State Zip

Phone Email

TYPE OF ADVERT

AD SIZES & PRICING

<input type="checkbox"/>	Quarter Page Display Ad (3.7"w x 4.95"h)	\$300
<input type="checkbox"/>	Half Page Vertical Ad (3.7"w x 9.9"h)	\$400
<input type="checkbox"/>	Full Page (based on availability) 8.5"w x 11"h (add .25 bleed on each edge)	\$600
	Premium Position (if available / full page)	
<input type="checkbox"/>	Front inside cover	\$750
<input type="checkbox"/>	Back inside cover	\$750
<input type="checkbox"/>	Back cover	\$1100

INSERTS

<input type="checkbox"/>	Single sheet/card stock	\$250
<input type="checkbox"/>	Booklet	\$350

8.5"w x 11"h or smaller
80lb Cover (light card stock)

Up to 3,500 copies
supplied to Chamber at your
cost by April 9. Inserted
into finished publication for
distribution.

All completed artwork must be received by **March 26**. If you would like our team to design your ad, we can do so for a nominal fee. Contact: joe@RMCollaborative.com. Inserts must be delivered to the Chamber Office by close of business (4pm) not later than **April 9, 2010**.

20%
DISCOUNT
FOR 1 YEAR
PREPAID AT
ANY SIZE

PAYMENT METHOD

Check

MasterCard Discover
 VISA American Express

Approved Date

Name on Card

Credit Card# Exp.

Artwork Submission Requirements: For more information, contact Joe Robertson:

joe@RMCollaborative.com. Artwork must be submitted by email.